

## Summary

Photographer with 22 years of professional experience in both large corporate office and small business marketing departments. In addition to photography, I am a videographer, graphic designer and certified drone pilot. This gives me the ability to create, capture and design content required for a more impactful project, message development and final implementation.

As a builder and problem solver, I try to bring a different perspective to the project. For example, when a necessary piece of gear is cost prohibitive, I'll find another way - often engineering and fabricating affordable and highly effective solutions. In short, I have learned to roll with the punches and get the job done right - whatever it takes.

## Skills

Photography

Videography

Graphic Design

107 Certified - Drone Pilot

Adobe Creative Suite Savvy

Welding

Woodworking

First Aid Training

3D Project Development & Fabrication

Father / Fixer of broken hearts & baby doll parts

## Experience

**11/2020 - Current Position ~ Quantum Ops - Hixson, TN**

**Medical Device Service Tech / Tool Creator / Prototype Guy / Shop Manager / First Responder**

Responsible for diagnosing, rebuilding and repair of the Adaptable Arm Positioning System. The main component of the aluminum / carbon fiber system is an articulating arm that is used to immobilize a patient's arm or leg in a fixed position during surgery. My primary responsibility is to quickly assess, rebuild, re-tune and return arms that have broken in the field. My secondary responsibility is repair shop management, which includes making sure all protocols (SOPs) are up to date and within legal compliance, inventory of required parts and requisition of bio-hazard cleaning agents, welding supplies, etc. One self imposed responsibility is new tool creation/fabrication to increase my efficacy, overall efficiency and reduction of injury. I have also been asked to design and fabricate multiple prototypes to solve issues encountered during some surgeries. It's pretty cool to know that for every articulating arm that I repair, hundreds of people will reduce their pain, increase their mobility and experience a fuller, happier life.

**5/2013 to 7/2020 ~ CBL Associates, Inc. - Chattanooga, TN**

**Graphic Designer / Photographer / Videographer / Drone Pilot / First Responder**

Responsible for creating messaging and design solutions within print, web, social media and video platforms. Occasionally I would be asked to lead 3D package design and interactive projects. From concept to creation, and all the project management / problem solving in-between. I would finish the job, send to print, confirm delivery and handle any questions or issues. After year one with the company, I got clearance to set up a photography studio allowing me to assume responsibility for all corporate officer and annual report photography, saving a great deal of money. Next I was asked to start shooting all of their out of state employees and updated mall properties throughout the US. Having the studio allowed me to shoot products for various contests, press releases and marketing campaigns.

**Experience - Continued on next page.**

### **Experience - (Continued from CBL Associates, Inc.)**

In the past, the company only took a few aerial still photos of their properties. Then I asked if CBL would buy me a drone so that I could get certified and start getting aerial video of our properties highlighting traffic flows, area attractions, and live events in a more dynamic way. The request was granted and I created the CBL drone department. In order to maintain a level of quality and consistency, I managed all related technical creative gear. This involved standard maintenance, cleaning and constant calibration of drones, cameras, computers, monitors and large format printers. Also known as the office McGyver / Fixer. So when gear or people were broken, they often came to me for a little help and a quick solution.

### **8/2010 to 5/2013 - IVC US - Dalton, GA**

#### **Graphic Designer / Photographer / First Responder**

Responsible for creating design solutions for a print based marketing environment, such as conventions, billboards, supplemental product brochures, booklets and catalogs. Also tasked with new corporate website development. I established the look and feel, color palette, hierarchical flow of information, imagery and design layout. Other responsibilities included all product photography and employee head shots. To keep things running smoothly, I managed all related technical creative gear. This involved standard maintenance, ordering supplies, cleaning and constant calibration of cameras, computers, monitors and large format printers. Last but not least I was trained and designated as the first responder for our department in the event that an emergency arose.

### **1/2007 to 8/2010 - Independent Contractor - Chattanooga, TN**

#### **Photographer / Graphic Designer / Videographer**

I spent three years working independently in the local creative industry. My primary focus was architectural and product photography. My projects covered a wide range of subject matter. Sometimes I worked with local architects, general contractors and various product retailers. Other times I'd travel to Iowa to shoot massive power plants or head to Kentucky 3,000 feet into a mountain, crawling through a 4 foot tall, pitch black mineshaft just to get the best shot. Safety 3rd!

### **5/2000 to 5/2007 - Digital Media Graphix - Knoxville, TN**

#### **Graphic Designer / Photographer / First Responder**

Hired as in-house photographer and graphic / web designer. My primary responsibility was to photograph content required for websites and print publications. Secondary responsibilities included any other internal needs like head shots, special events, press releases, etc. Eventually I was asked by management to start a videography department. Having more to offer allowed us to go after larger clients and compete against local industry leaders. This gave me the opportunity to work with and capture photo / video for clients like HGTV, DIY Network, Food Network, Jewelry Television, Skiers Choice, Moomba, Supra and others.

### **Education**

#### **University of Tennessee at Knoxville - Graduated in May of 2000**

Bachelor of Fine Arts in Graphic Design with minors in Photography and Psychology.

### **9/2019 Part 107 Certified Drone Pilot**

Tested and approved by FAA, FCC & Homeland Security.